

# Success Story



ISHRAE

## V Krishnan

### Academics...

I did my schooling at Don Bosco, Matunga. After my SSC, I joined St. Xaviers College in Mumbai for my science program. After my intermediate year, I did my engineering (electrical) from the IIT.

### Graph with ISHRAE...

It was in the year 1985-86, when I was sitting with Dr. Prem Jain at his office (Spectral Consultants) at S-126, Greater Kailash, New Delhi where I first met Mr. M.M. Pande. I was introduced to Mr. Pande by Dr. Jain and they both talked to me about this new society they had formed for AC&R engineers. That evening the group was having their meeting, and, I was invited to attend.

Initially i was in two minds, but not

having anything better to do that evening, I went along. I was astounded to see the gathering. There were folks from different companies (Voltas, Blue Star, Utility, a few consultants I knew and a few folks I didn't know. And they were all there chatting away, talking about technical issues, industry gossip which i found quite refreshing.

I returned back to Bombay and filled out the membership form...I paid all of Rs 750=00 for a life membership !!!

### Benefits from ISHRAE...

The initial years in ISHRAE were quite un-eventful. I too was busy with my work and did not find time to indulge myself in society work. Then in the mid nineties when the Mumbai chapter was to be formed is when I got activated. We used to meet in Mr S K Murthy's office. Those nascent days of our chapter's operation was difficult...then in 1997 we hosted the ACREX for the first time. The chapter grew in strength both by way of membership as well as financially. We acquired an office. The journal came into being and we were all caught up in the euphoria of growing the chapter. Those were heady days....

The society even then was small in comparison. The All India footprint was small. We had chapters in Delhi, Calcutta, Hyderabad, Madras, Bangalore, Pune, Bombay and Ahmedabad. Our membership was around 2000 members spread across all the above chapters.

In 2007-2008, things began to change. We focussed on membership growth, formed more chapters, introduced the concept of sub-chapters and student chapters. Within the next few years,

we grew leaps and bounds and today's standing is a culmination of all the hard work and dedication of so many members in those years.

ISHRAE has been extremely pivotal with helping me grow in my career and as a leader in my industry. Getting involved in an organization that you feel connected to, such as ISHRAE, is a very rewarding experience. The networking possibilities, educational aspects, experience and resources that I gained by being involved has been truly invaluable in moulding my growth.

I'm proud to be an engineer, applying what I have learnt with passion and enthusiasm. As an engineer, I believe in what I do and do it wholeheartedly. ISHRAE has provided me plenty of opportunities. Especially in the areas of networking, both local and international. In fact, many of my current business associates were formed through ISHRAE networking. ISHRAE has helped me to build connections that provide information, ideas, resources, support and intelligence that aids me and my business to grow.

### About ISHRAE in one line:

It is a fountainhead of all technical ideas, skills and knowledge in the HVAC domain in India.

### My words for young ISHRAE Members...

For all those young minds who aspire to make a career in the built environment or the core HVAC&R industry, ISHRAE offers a unique platform to hone your leadership skills, learn and work with industry

colleagues and be a part of a movement that is set to transform the environment by inculcating sustainable practices and standards in our industry.



### Professional Career

I joined Voltas Limited in 1977 as a part of the campus placement process. I initially joined in the electrical division but after a month or so moved to the AC&R division as a management trainee at Chinchpokli (Bombay Branch). As a part of this process i had an opportunity to work in sales, project execution and service. In 1987, I moved to the corporate office where I was responsible for business planning, technology transfer and dealer development. In 1990 i moved to the textile machinery division as Divisional Manager. I separated from Voltas in 1992 and joined a couple of my dear friends to start my own venture.

Our company, Dynacraft Air Controls, pioneered the air distribution product industry in India. We introduced extruded aluminum terminals for the first time in India. In 1992, we introduced TROX products in India, and, remained their sole distributors in India till 2006. Over the years, we have grown and expanded our product offering and today enjoy a fair reputation in the Indian market.



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