# **Success** Story







### Academics...

After completing my schooling from St Paul's Indore, I graduated in Mechanical Engineering from Bhopal University in the year 2000. While in my final year I had almost envisioned to start business in the field of HVAC and hence went ahead to complete Masters in Business Administration in Marketing Management from IMS, DAVV University. I was also fortunate to be a part of the very first batch of "ISHRAE Certified Professional" on Clean Rooms.

### My start with ISHRAE

In the early years of my career, we were executing air conditioning of the very first Multiplex of Central India which had challenging design requirement of NC20 to NC30. While we were exploring the best technique to optimise the HVAC system, I came to know about a technical workshop on acoustics scheduled at Bangalore along with HVAC exposition. In search of knowledge, it was then in the year 2002, when I went to Bangalore and visited ACREX for the first time to witness the grandeur of HVAC industry & wealth of knowledge available in its workshops. I knew by then that for any individual related to building industry, ISHRAE is "the" place to be & hence immediately signed up to become a

### Benefits from ISHRAE...

It is difficult to exactly spell out the benefits that ISHRAE provides to a member, as they are much more then one could actually realise. Still to list partially, I see ISHRAE as an Ocean of Knowledge & Opportunities as it continues to distribute the same unconditionally to its members. ISHRAE has immensely helped me grow as a responsible professional by imparting knowledge on various facets of HVAC through its Exposition, Publications, Lectures, Programs & Workshops. Here stalwarts share their knowledge & experiences gained over decades of operations without any bias, giving exposure to gain knowledge that one could never acquire from books or internet. "Journal" the only reason that I remained satisfied for many years of

my initial association with ISHRAE, still remains one single authentic source to find the latest developments in the industry. "Networking" has always been at its best in ISHRAE as it provides a perfect platform to interact & learn from people coming from various backgrounds & different parts of the country. I got the opportunity to travel to unexplored locations, meet, learn & interact with individuals who are amongst the best in the industry and develop that special bond and personal relations with such people whom I could not have possibly met in my life without ISHRAE's existence. ISHRAE helped me to become more knowledgable, organised, connected, develop leadership & deploy all of it in my professional life.

Professional Career

Blessed with the expert technical knowledge & support of my father Mr CM Gupta, I was able to realize my dream under his mentorship in the form "Degree Day Engineers". It was here that I got exposed to designing & executing various challenging HVAC projects across India. Having affinity towards sustainable system solutions, we also ventured in manufacturing of Hybrid Evaporative Cooling Systems and prefabricated ducts under the brand name of "GreenCon".

## Graph with ISHRAE

During the initial years of my professional career, I was pretty satisfied being a regular member of ISHRAE Ahmedabad Chapter benefitting "only" by Journal subscription. However, I still had no direct connect with HVAC fraternity as everyone used to work in isolation. It was only around 2007 when ISHRAE was unfolding its wings & setting up new Chapters & Sub Chapters across India, that I got the opportunity to get involved in society affairs actively. I still remember the evening when Mr Pankaj Dharkar called my father & said "I want your son in ISHRAE". In the same year while Indore Sub Chapter was getting conceptualised, I joined as a founding CWC member. Since then it was that "ISHRAE bug" which bit me & I cherished serving my chapter & society at various positions before being elected as President of Indore Chapter in 2010-11. With the unconditional love & support received from my chapter & society members I continuously got nominated to serve the society on various positions including Zonal Chair-Membership, Regional Director-W2, National Chair-Programs, Chair-Searcho, National Secretary & National Chair-Marketing.





### About ISHRAE in one line:

ISHRAE is that one "Family, School, Friend" that you can "choose" & never regret in your life.

# My words for young ISHRAE Members...

I urge all existing & budding professionals who directly or indirectly are connected to Building service industry to come forward and make most out of their association with ISHRAE. This is one platform which helps you grow in to a responsible professional and help build a sustainable future for your own country & generations. Come & be a part of the movement called "ISHRAF"III



