



View Valuable Opportunities

ISHRAE
Programs
Partner to Profit



Easy way to PARTNER

with **ISHRAE PROGRAMS**

THE CONCEPT

- Organisations work on Sales Promotion Budgets. They insist that for the money spent they get maximum value for money.
- ISHRAE Programs have gained tremendous popularity in the HVAC&R & Building Services Industry, drawing ever-increasing large gatherings including professionals, consultants, academicians, members & decision makers & decision influencers.
- To target your promotion campaign to key, well-informed, receptive audience for market expansion/maintenance, you can choose from ISHRAE Programs & get the 'Maximum Bang for your Buck'.
- This Brochure lists the main Programs & offers possibilities to partner & profit.

PROCESS

- Choose the market you want to address.
- Identify the Program/Location that ideally meets your requirement.
- Try & see that the 'Program Focus' covers your field of activity.
- To help you in decision making seek info on membership strength of the Organising Chapter/Sub-Chapters.
- Explore best available Partnership options, in the budget you have allocated for this promotion.
- Contact ISHRAE and reserve your Partner slot, at the earliest.

PARTNER OPTIONS

1. For most Events (Exhibitions/ Conferences / Seminars / Workshops) the Partnership options available are :
 - Curtain Raiser Partner
 - Platinum / Titanium / Gold / Silver / Bronze Partner
 - Networking Partner
 - Knowledge Partner
 - Catalogue Show Partner
2. Customized Product Presentations:
Choose your preferred venue / timing and let ISHRAE organise the Meeting/Gathering for your Product Presentation, over Tea, Cocktails or Dinner.
3. Partner to Support ISHRAE Important Meetings, e.g.,: ISHRAE Installation Ceremony, ISHRAE Night, AGM, ISHRAE Day, major Chapter functions.
4. Customize a Program working jointly with the Chapter of your choice, with offer to Partner that event.

PARTNER BENEFITS

Typical Partner benefits are listed below. The nature of Partnership : Platinum / Titanium/ Gold / Silver / Networking / Knowledge / etc. determines the benefits available for that Category of Partnership.

- Prime-time Presentation slot.
- Logo display on : Website, Brochures & Flyers, Mass Mailing Circulars & Delegate Passes.
- Banner Ads on ISHRAE Social Media sites.
- Prominent Standees Placement : Registration Area, On Stage, Aisles & Corners.
- Complimentary Delegate Passes.
- Table space for catalogue display.



ISHRAE Programs

Held in several locations organized by the local ISHRAE Chapters, all over India with focus on various aspects of the HVAC&R Industry. Programs come in different formats, like National Conferences, DL Sessions & more, thus offering an opportunity to address a regional market using the ISHRAE Program platform that best suits your specific requirement.

The Event Calender available on ISHRAE Website : www.ishrae.in, helps plan in advance the ISHRAE Program that one needs to Partner.

EXPOSITIONS

CONFERENCES

TECHNICAL SEMINARS

TECHNICAL PRESENTATION

WORKSHOPS

PRODUCT PRESENTATION

LECTURES

PANEL DISCUSSIONS

(Selected List of Programs)



- International Exposition
- Annual Event
- In Rotation : Delhi / Bangalore / Mumbai
- Largest International Exhibition held in South Asia on HVAC&R and Building Services Industry with nearly 500 exhibitors and over 30000 footfalls.



- International Conference
- Annual Event
- In Delhi
- Covers wide spectrum of topics related to all Building services, with over 100 leading national & international speakers and 1500+ delegates.



- Conference
- Annual Event
- In Delhi & Kolkata
- Covering latest trends in Ventilation with 300+ delegates. Among the very few International Conferences dedicated to Ventilation Industry.



- Conference
- Annual Event
- In Kolkata
- Covering latest trends in HVAC with 300+ delegates



- Conference
- Annual Event
- In Ahmedabad
- Covering latest trends in Building Industry with 300+ delegates. A major Technical Event in the State of Gujarat.



- Conference
- Annual Event
- In Pune
- Covering latest trends in HVAC with 200+ delegates, with a balanced emphasis on Air Conditioning and Refrigeration latest Technologies.



- Seminar
- Annual Event
- In Goa
- Showcasing latest products & technology. Provides tremendous networking opportunities to delegates and partners in salubrious surroundings.



- Seminar
- Annual Event
- In Mumbai
- Full day Seminar on trends in HVAC systems with nearly 300+ participants from the Industry, Academia and Trade.



- Seminar
- Annual Event
- In Chennai & Pune
- Full day Seminar on topics related to Cold Chain & Refrigeration systems.



- Seminar
- Annual Event
- In 15 locations spread over different regions of India
- A full day Seminar with technical talks on Energy Conservation & Environment Protection planned in Tier 2 & Tier 3 cities.

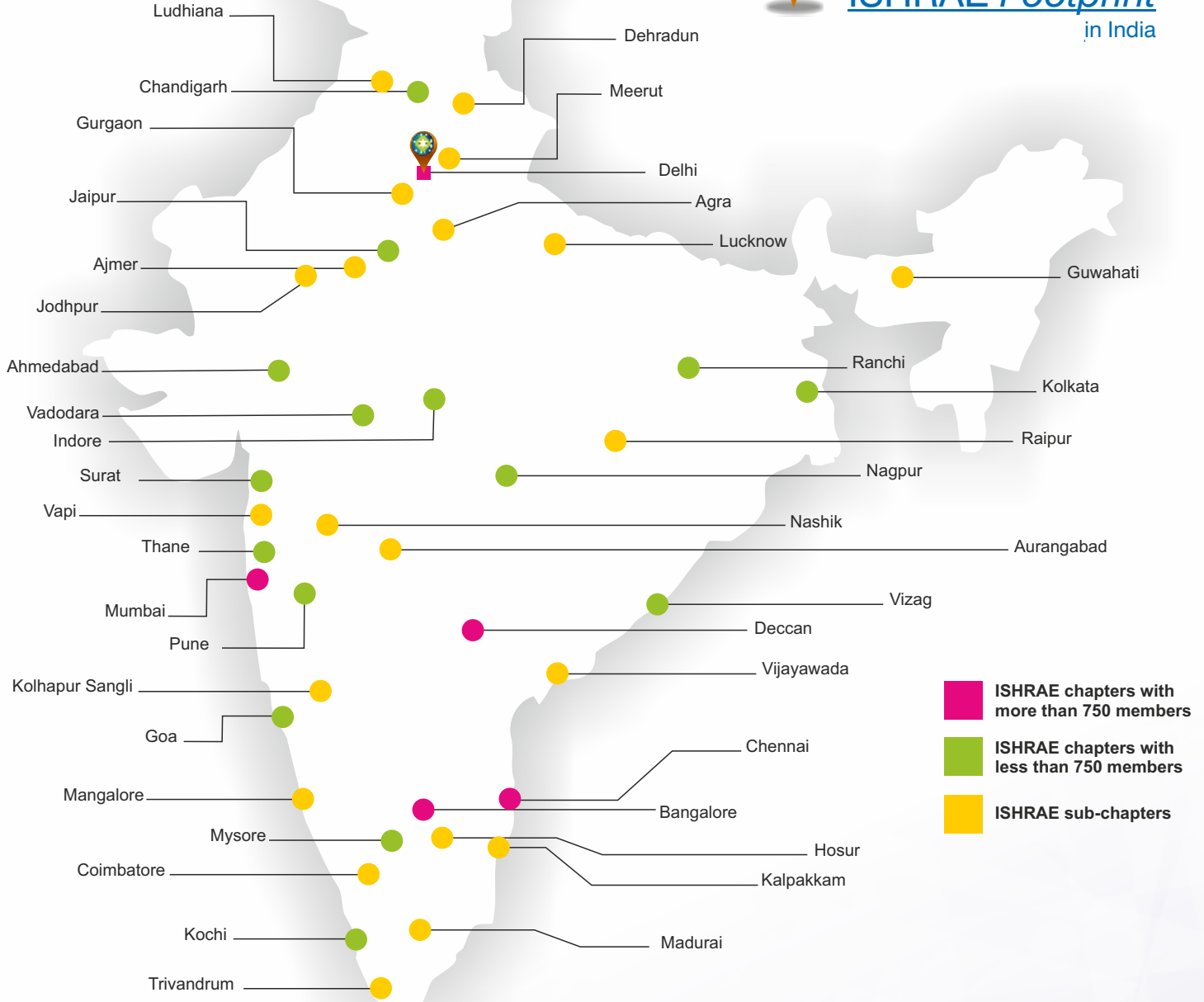


- Seminar
- Annual Event
- In Bangalore
- This full day Seminar with National & International Speakers and 350+ delegates with focused attention on IEQ.

To partner with ISHRAE Program, please contact the Chapter that is organizing the event.
Please prefix the city before @ishraehq.in. For example to contact delhi chapter, mail to, delhi@ishraehq.in



ISHRAE Footprint in India



Please log on to

www.ishrae.in

for the latest news, events,
chapter locations and addresses

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